



Foto Ruta Buenos Aires

Marketing Intern Job Spec

OVERVIEW

Foto Ruta is looking for an enthusiastic, outgoing and talented part time intern to join it's growing photography experience company in Buenos Aires. The company has now expanded to London (UK), Barcelona (Spain) and Santiago (Chile).

Foto Ruta offers a range of products and services from afternoon tours to day photography workshops and photography accessories and equipment. The company's flagship product is Foto Ruta Clue, a weekly creative photography excursion that sees tourists and locals explore the city using a set of clues. In addition, Foto Ruta offers a number of other products and services designed for photography enthusiasts.

THE POSITION

The Foto Ruta Intern will play a support crucial role within the Foto Ruta team, working alongside the Foto Ruta Directors and Marketing and Communications Manager. Working across various functions including; event assistance, communicating with local businesses, creative input, social media and general administration.

KEY RESPONSIBILITIES

Event Assistant (Foto Ruta Clue)

- Supporting event photography guide
- Preparing packs
- Welcoming clients
- Downloading photos

Communication

- Researching ideas for Foto Ruta blog
- Assisting with ideas and content for social media e.g. facebook, twitter and pinterest accounts

General administration

- Flyering to affiliate businesses in San Telmo, Palermo, Recoleta and Montserrat
- Assisting with updates to affiliate document e.g. hotels, hostels and travel agencies
- Assisting Foto Ruta Marketing and Communications Manager with organisation and printing of Guide and Client packs

Essential Skills

- Good research and writing skills
- Organised and efficient
- Personable and outgoing
- Speaks English and Basic/Intermediate Spanish

A contribution will be made towards travel and living expenses - To apply please email hola@foto-ruta.com